

HyroTrader

Empowering Cryptocurrency Traders
through Proprietary Funding



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Executive Summary

Welcome to HyroTrader, a revolutionary web3 crypto proprietary trading platform designed to empower traders worldwide with seamless access to funded capital and live trading accounts directly on ByBit, transcending geographical and jurisdictional barriers. Our platform distinguishes itself by allowing traders to operate on live funded accounts following a simple two-step evaluation process.

In Phase 1 of the evaluation, traders strive to achieve a 10% profit target while maintaining a maximum drawdown of 10% and a daily drawdown limit of 5%. Advancing to Phase 2, traders aim for a 5% profit target with identical drawdown parameters. Successful completion of both stages grants traders access to a live simulated environment, where profit splits are earned. However, live capital is introduced only after six months of consistent trading. Allowing the Hyro team to analyse risk management and trading performance of the traders before providing them with real capital on a live account. Once this milestone is reached, traders gain access to increased drawdown thresholds and enhanced profit splits, along with the ability to utilise as many sub accounts as they wish with the live capital to trade multiple positions of the same asset directly on ByBit.

Hyro takes pride in being the inaugural crypto prop firm crafted by traders for traders, providing crypto enthusiasts with the unprecedented opportunity to join a prop firm and access trading capital from \$5K up to \$1M+, coupled with lucrative profit splits of up to 90%. We are the only prop firm to offer traders the ability to trade directly on ByBit. Furthermore we are the only crypto prop firm allowing users to trade futures, options, and spot pairs across all ByBit assets, all while eliminating swap fees, commissions, and additional charges, aligning with the fair and transparent experience traders expect on centralised crypto exchanges.

Empowering traders to set and manage leverage independently across various trading options without restrictions, HyroTrader ensures a user-friendly and familiar trading experience. To enhance the ecosystem further, we introduce the Hyro Token, adding an extra layer of value and engagement for our growing community and a way for users and investors alike to participate in the wider Hyro ecosystem.

The Power of Access to Capital

- Traders & Investors

Embark on a transformative journey with HyroTrader, where the unrivalled access to trading capital becomes a cornerstone for traders and investors alike. The platform opens the gateway to over \$1M+ in trading capital, coupled with profit splits reaching up to 90%. This financial prowess empowers traders to scale their strategies, explore diverse markets, and amplify potential returns. Unlike traditional prop firms that confine traders to demo accounts, HyroTrader pioneers the deployment of real capital and live accounts, removing profit limits and trading restrictions.

Liberating traders from constraints, HyroTrader enables them to seize opportunities and confidently navigate the dynamic crypto landscape. Our commitment to providing access to capital resonates with our mission to nurture a community of thriving and empowered traders, where financial potential knows no bounds. Users can initiate their trading journey with challenges starting from \$5K, ranging up to \$100K, with larger challenges on the horizon. There are no restrictions on the number of accounts a user can have upon passing additional challenges. The Hyro team continuously reviews and analyses traders in real-time, allocating additional capital to those demonstrating consistent performance.

For investors seeking to venture into the trading space and maximise returns without the time commitment of chart-watching and trade execution, HyroTrader offers a groundbreaking opportunity. The platform introduces the Copy Trading feature, allowing investors to replicate the strategies of our top-performing traders with a minimal investment starting at just \$100. This innovative approach provides investors with an accessible entry point to the crypto market, offering diverse avenues for participation and growth. Join HyroTrader, where the future of trading is not just about access to capital but also about redefining possibilities for both traders and investors.

Investors and Traders can also buy and utilise the Hyro token as another way to engage with the Hyro Ecosystem.

Tokenomics

How will the \$HYRO tokens be used and why are they needed?

The \$HYRO token, operating on the ERC20 standard, serves as a utility token with a total supply of 50 million tokens, fostering a unique blend of community engagement, gamification, staking and rewards.



Token Type

- Utility Token
- Decimal Precision & Maximum supply: 50 million tokens 18 decimals
- Token Standard: ERC20

Tokenomics Features



Deflationary Nature

HyroToken will never issue additional tokens, ensuring a deflationary model. This enhances value for all holders over time.



Fair Rewards Scaling

Rewards will be issued in fractional increments as the token price scales, ensuring fairness and equity among users based on current token value.



Early Adoption Advantage

Joining early results in more tokens, offering early adopters the potential for increased value as the platform grows

Use Cases

\$HYRO serves as a multifunctional utility token, driving real-world use-cases and community involvement in a transparent crypto proprietary trading ecosystem.

Key functionalities include:



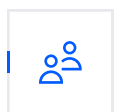
Trade To Earn

- Reward mechanism for traders engaging in proprietary trading challenges.
- Tokens awarded for participation, achieving milestones, and successful trades.



Staking Rewards

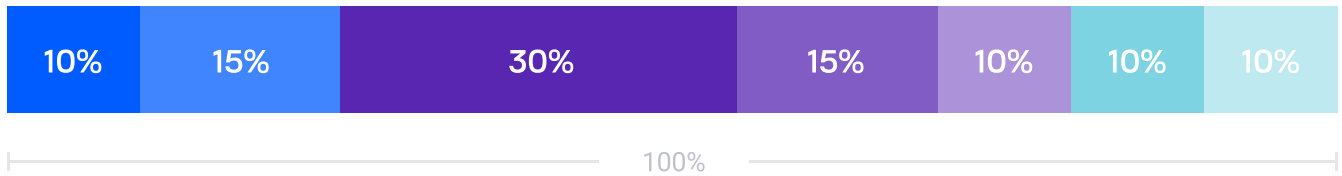
- Traders stake tokens for collateral, accessing premium features, and educational resources.
- Staking incentivizes commitment to learning and skill improvement, tracked within the platform.



Governance Rights

- Token holders participate in decision-making through voting on product features, utility, and project features.

Token Distribution Percentage



Seed Round

- Allocation: 10% (5,000,000 \$HYRO tokens)
- Sale Price: \$0.10 USD per token
- Funding Target: \$500,000 USD
- Vesting: 6-month cliff, followed by a 20-month linear schedule with 2.5% released on TGE.

Private Round

- Allocation: 15% (7,500,000 \$HYRO tokens)
- Sale Price: \$0.15 USD per token
- Funding Target: \$1,125,000 USD
- Vesting: 4-month cliff, with a 16-month vesting period.

Public Round

- Allocation: 30% (15,000,000 \$HYRO tokens)
- Retail traders invited to purchase from an initial supply of 15,000,000 \$HYRO tokens.
- Sale Price: \$0.20 USD per token
- Total Funding: \$3,000,000 USD

Remaining Token Allocation Breakdown:

Core Team/Employees

- Allocation: 15% (7,500,000 \$HYRO tokens)
- Vesting: 12-month cliff, followed by a 24-month vesting period.

Partners and Advisors

- Allocation: 10% (5,000,000 \$HYRO tokens)
- Vesting: 4-month cliff, with an 18-month vesting period.

Community Building & Airdrops

- Allocation: 10% (5,000,000 \$HYRO tokens)
- Subject to a 6-month cliff and 12-month vesting period.

Staking Rewards & Cashbacks

- Allocation: 10% (5,000,000 \$HYRO tokens)
- Vesting: 6-month cliff, followed by a 24-month vesting period.

This adjustment aligns the token sale with an \$8,000,000 target, ensuring a balanced and controlled distribution of 50,000,000 \$HYRO tokens.

This comprehensive allocation strategy ensures a balanced distribution to key stakeholders, aligning with Hyro's commitment to transparency, strategic partnerships, community engagement, and long-term growth. The \$HYRO token sale is part of a broader fundraising initiative that incorporates a blend of tokens and equity, reflecting Hyro's commitment to sustainable development.



Problems and Solutions



PROBLEM

For many cryptocurrency traders, there's a common obstacle: they don't have enough money to trade effectively. This affects a large part of the crypto trading community. Cryptocurrency markets are known for their big price swings and chances for profits, but they often require a significant upfront investment. Unfortunately, many new traders simply don't have enough money to get started. This isn't a problem unique to a few people; it's something many crypto enthusiasts face. As the digital asset world keeps growing, the need for a solution to this capital barrier becomes more obvious. Without access to the right amount of money, traders can't reach their full potential and miss out on opportunities in the cryptocurrency market.

↘ **Low trading capital**



SOLUTION

Introducing HyroTrader, a pioneering Proprietary Trading Firm exclusively designed for cryptocurrency traders. We provide a groundbreaking solution to the problem of low trading capital.

To access a funded trading account, traders undertake a rigorous, paid evaluation process and must demonstrate their trading proficiency through a DEMO account. This demanding selection process is designed to ensure that only the most skilled and profitable traders, typically ranging from 1-3%, successfully secure funded accounts. At HyroTrader, we have created a platform where opportunity meets excellence, addressing the challenges faced by crypto traders and empowering them to unlock their full potential in the world of cryptocurrency trading.

Revenue Streams

At HyroTrader, our distinctive revenue model extends beyond collecting evaluation fees; it thrives on a multifaceted approach designed to ensure sustainable growth and success. Having a revenue stream that is fueled only by unsuccessful evaluations and making an unfair environment for good traders, isn't sustainable or good business, which is what truly sets us apart from traditional proprietary trading firms.

We earn revenue through:



Profit Sharing with Successful Funded Traders

For the most skilled and successful traders who successfully navigate the entire evaluation process, we provide them with real capital. In return, HyroTrader receives a share of their profits, typically ranging from 10% to 30%. This model not only incentivizes traders to excel but also secures a steady and long-term revenue source for our company.



Commissions

Commissions from our partnership with ByBit off of the live accounts are traders are trading on daily. We get a % back of the normal bybit trading fees that are incurred on the live accounts (not on evaluations, rather the live funded accounts). This has no impact to the trader as they are not on top of what ByBit charges normally if the trader was trading directly with ByBit.



Token Sales

From the OTC and direct token sales of the \$HYRO utility asset including a share of market maker and taker fees.



Copy Trading/Investor Fees

Commission and fees earned via our partnered copy trading approach allowing investors to copy our top vetted traders and earn without having to trade themselves.



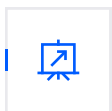
Repeated Evaluation Fees from Traders

At HyroTrader, we generate revenue through the collection of evaluation fees from traders seeking to acquire a funded account. The paid evaluation process is priced at up to \$599 as a one-time cost for our \$100K challenge. While this fee is refunded to users who successfully pass it's worth noting that traders often attempt evaluations multiple times throughout their career, presenting us with a recurring revenue stream.



Fees for Educational Courses

At HyroTrader, we are dedicated to educating and empowering traders. While many of our courses and educational materials are currently available for free, we are also offering extensive and in depth training and educational courses which users can opt into to learn from our team of experts and our top traders directly. Which also provides our top traders with additional revenue streams.



Affiliate marketing and strategic partnerships

Our affiliation with ByBit and other trading partners allows us to tap into revenue streams such as Affiliate Marketing and partnership earnings. This encompasses a spectrum of income sources, including commissions from live accounts, contest sponsorships, giveaways, and sweepstakes. Users keen on participating in these events can leverage the HyroToken, creating an additional revenue stream through token sales.

Beyond our partnership-driven strategies, we actively engage in an affiliate scheme designed to empower our user community. Through inviting friends, users can earn rewards on signups and challenges originating from their referral links. This multifaceted approach not only fosters community growth but also contributes to additional revenue streams, all while optimising our average cost per acquisition. The HyroTrader brand's weight in the crypto trading realm facilitates these collaborations, allowing us to explore new avenues of revenue generation and fortify our position as a trusted and influential entity within the crypto trading community.



Revenue Model

Innovative Capital Funding Strategy with Minimal Risk:

At HyroTrader, our approach to funding capital is characterised by innovation and risk mitigation, setting us apart from conventional funding models. We prioritise the assessment and validation of traders over an extensive 6-month period before committing live capital to their accounts. This meticulous evaluation process ensures that only the most skilled and consistent traders are granted access to live funds, safeguarding the interests of both traders and the platform.

During this evaluation stage, once a trader successfully passes the second phase of our rigorous evaluation process, our advanced technology seamlessly enters into action. If the trader aligns with our criteria for copy trading, our system is automatically configured to replicate their trades in real-time. This automated process operates within predefined risk limits and thresholds, offering a level of risk control that is unparalleled in the industry. Our technology allows us to dynamically adjust or disregard trades if they breach our stringent risk limitations, such as exceeding a 1.5% risk in a trade or violating daily or maximum drawdown thresholds.

This dual functionality during the extended review period serves two crucial purposes. Initially, it generates revenue from the successful trader, ensuring prompt payouts for any withdrawal requests they may have. Simultaneously, it contributes to the capital pool earmarked for deploying live funds once the trader successfully completes the extended review on the live simulated environment.

Coupled with the diverse revenue streams mentioned earlier, this approach ensures that adequate capital is available to fund traders without exposing our platform to unnecessary risks. By relying on revenue generated from successful traders during the extended review, coupled with our unique sources of income, we create a financial buffer that exceeds the funding requirements for traders. This means that the funds at risk during the 6-month verification window do not directly impact our bottom line, contributing to a risk-free and sustainable model for both HyroTrader and our valued traders.

Marketing Strategies

We are looking to deploy a multifaceted marketing strategy designed to maximise outreach, engagement, and community building. Our comprehensive approach encompasses the following key strategies:

1

Digital Marketing & PR

Social Media Presence: We actively cultivate a vibrant presence across diverse platforms such as Telegram, Discord, Reddit, Instagram, Twitter, and YouTube. Regular updates, educational content, and engaging discussions are integral to our digital footprint. Including strategic partnerships with industry KOL's and micro influencers. We will also utilise Zealy and other engagement tools and platforms to drive growth across our platform, and user generated content for Hyro Trading.

Email Campaigns: To foster direct communication and engagement, we implement targeted email campaigns. This allows us to keep our audience informed about platform updates, trading insights, and upcoming events, promotions, contests and airdrop campaigns.

2

Affiliate Marketing

Crypto Influencers Collaboration: We strategically partner with influential figures in the crypto trading space, leveraging their reach and credibility to introduce HyroTrader to new audiences. These collaborations extend to well-established influencers who align with our mission and vision. We will also develop an Ambassador program for traders who show consistent risk management and good trading practices, to help foster a wider community around Hyro.

3

Content Creation

Engaging Social Media Content: Our content creation strategy revolves around crafting engaging material for social media platforms. From educational posts to trading insights and user testimonials, we aim to capture the interest of diverse audiences and build a sense of community.

Educational Resources: Creating and sharing educational resources on trading, market trends, and platform features not only adds value to our audience but also positions HyroTrader as a knowledge hub in the crypto trading sphere. Including telegram and discord channels with technical analysis and trading signals for other traders to driver further user engagement.

4

Strategic Partnerships

Strategic Alliances: Building alliances with key players in the crypto industry contributes to our credibility and broadens our ecosystem. These alliances can include collaborations with blockchain projects, financial institutions, and technology providers.

5

Conferences & Events

Industry Participation: Actively participating in major industry events and conferences is a crucial component of our strategy. By attending and speaking at these gatherings, we not only spread awareness about HyroTrader but also attract skilled individuals to join our growing team. These events also provide valuable networking opportunities. Establishing connections with professionals, traders, and potential partners contributes to the expansion of our community and strengthens our position in the crypto trading landscape.

6

Centralised Exchanges

Token Launch on Tier 1 and 2 Exchanges: The introduction of the HyroToken on centralised tier 1 and 2 exchanges marks a significant step in expanding our market reach. Accompanied by engaging trading competitions, airdrops, and giveaways, our goal is to cultivate a broader network of traders, both within the Hyro platform and among holders of our native asset.

7

Airdrops

Community Engagement Initiatives: Within the Hyro ecosystem, we actively promote community participation through a series of airdrops and giveaways. These initiatives are designed to encourage users to complete tasks, participate in contests, and qualify for token rewards as our community scales and evolves.

8

Buybacks

Leveraging revenues generated from the wider Hyro ecosystem, we plan to initiate buybacks of our native Hyro token directly from the open market. This strategic approach serves dual purposes – maintaining liquidity and increasing demand for the Hyro token. The resultant impact can contribute to additional value creation for our community.

By integrating these strategies, HyroTrader aims to create a dynamic and thriving ecosystem, where traders and investors find value, engagement, and opportunities for growth.

Note: It's essential to clarify that these buybacks are not considered securities. To ensure compliance and transparency, HyroTrader will implement measures such as clear communication on the purpose of buybacks, adherence to legal frameworks, and avoiding features that might categorise the token as a security. Our commitment is to provide utility and value to our users while maintaining regulatory compliance.

Product: HyroTrader Platform

The HyroTrader platform is the ultimate destination for crypto traders in pursuit of the capital and resources needed to excel in the ever-evolving realm of cryptocurrencies. On this comprehensive platform, traders can engage in a wide array of activities:



Funded Program Application

Traders can apply for our funded program, opening doors to substantial capital support, enabling them to participate actively in cryptocurrency markets.



Challenge Statistics

Access detailed statistics and insights regarding our challenges, offering a valuable resource for traders looking to enhance their performance and trading strategies.



Trading Competitions

Join trading competitions hosted on our platform, where traders can compete, learn, and refine their skills in a dynamic and engaging environment.



Educational Courses

Explore a rich repository of educational courses designed to educate, empower, and equip traders with the knowledge needed to succeed in the cryptocurrency trading landscape.

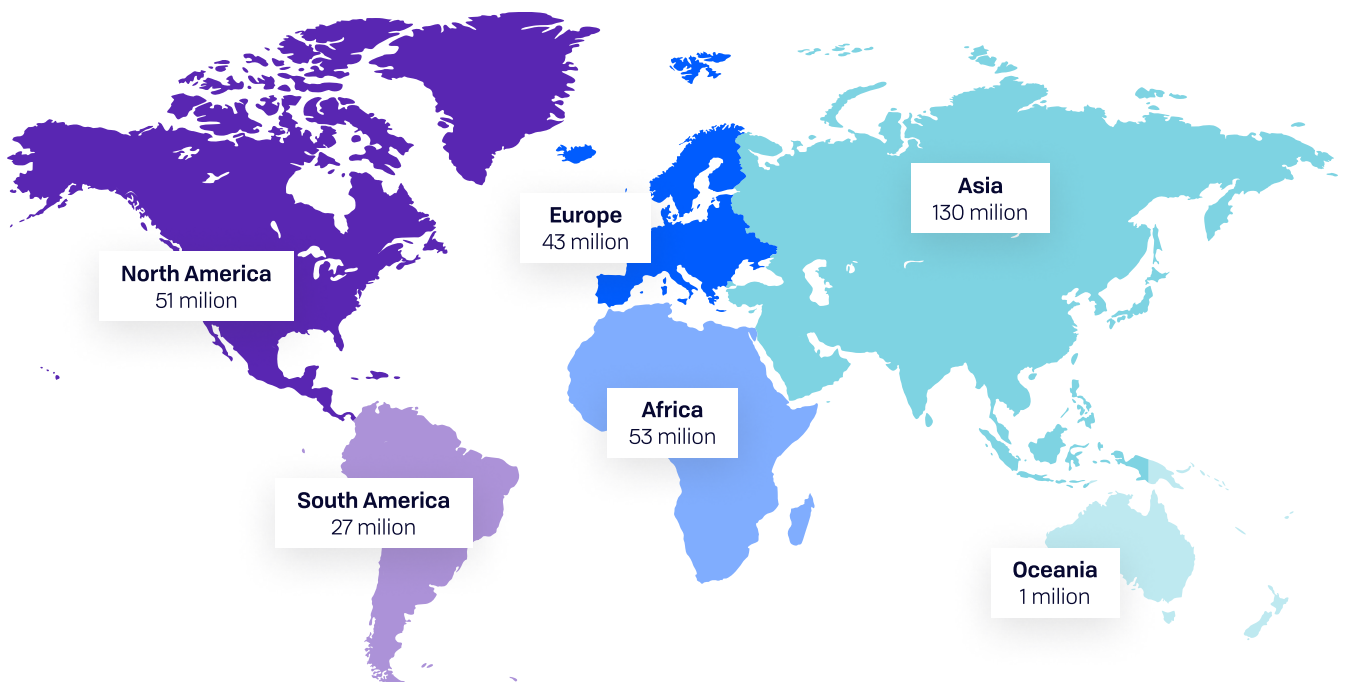
To successfully navigate the funded program, traders have the flexibility to choose between the widely popular ByBit trading platform or our proprietary HyroTrade platform, providing them with the tools they need to meet their goals.

Market

The cryptocurrency market is experiencing rapid growth. As of 2023, we've estimated that global crypto ownership rates have reached an average of 4.2%, encompassing a vast community of over 420 million crypto users worldwide. However, our primary focus lies on active crypto traders, a more specific and targeted segment. We estimate there are approximately 50 million active traders within this expansive market.

It's important to note that each passing year, and every bull market, brings in tens of millions of new users to the crypto trading sphere. This continuous influx of participants further underscores the dynamic and evolving nature of the crypto trading market, offering significant opportunities for HyroTrader's growth and expansion.

Over 320+ million crypto owners worldwide



Source:

<https://triple-a.io/crypto-ownership-data/>

Competitive Advantage

HyroTrader is a trading platform mainly for crypto traders. Right now, crypto traders don't have many chances to get money for trading or guidance from experienced traders. Most trading companies work with Forex, not crypto, so they don't meet crypto traders' needs. This creates a big chance because many crypto traders don't know they can get money to trade and tools to help them. Crypto traders like trading on platforms like ByBit, and HyroTrader lets them do that. Lots of traders already know how to use Bybit and understand things like slippage, spreads, and fees. With many different crypto pairs, there are lots of chances for traders. Our traders really like this about us. It's something that sets us apart.

We stand out from our competitors by



Giving possibility to get tokens by completing trading challenges.



Allowing participation in directing projects through a voting system.



Offering improved trading platforms with more favorable conditions.



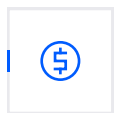
Enabling trading in USDT Futures, USDC Contracts, and Spot trading.



Giving tokens back on trading fees.

Our Clients

Our valued clients primarily consist of retail traders, individuals who, more often than not, lack access to substantial capital and seek quick ways to earn. Understandably, the majority of these traders do not meet the stringent requirements of our trading evaluation process, yet they engage with HyroTrader by paying associated fees. However, it is our unwavering commitment to identify the exceptional few among these traders—those possessing discipline, effective strategies, and unyielding motivation—and empower them with real capital.



Cryptocurrency Traders

Our core clientele is made up of cryptocurrency traders who actively participate on platforms such as ByBit, Binance, and other crypto futures trading platforms. We cater to a diverse range of trading styles, including scalpers, day traders, swing traders, long-term investors, bot traders, and DeFi enthusiasts. HyroTrader is meticulously designed to cater to the unique needs and preferences of every type of cryptocurrency trader.



Forex Traders

The forex industry has a storied history dating back to 1990, boasting a substantial population of active traders. While forex traders typically engage in forex trading, many seize the opportunity presented by a booming crypto market during bullish trends. The influx of forex traders into the cryptocurrency space during these periods offers us the chance to introduce millions to our platform.

Team and Community

Our team is comprised of dedicated individuals who have been carefully selected over the past two years based on their expertise and long-term vision in the crypto trading industry.



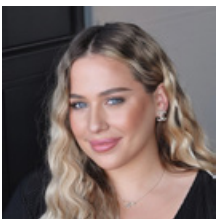
Samuel Drnda - Founder | [Linkedin](#)

The visionary behind our enterprise, Samuel brings strategic direction and leadership to our team.



Eric Vogel - Strategic Partner | [Linkedin](#)

With extensive experience in crypto trading and prop trading firms, Eric is instrumental in fostering relationships and developing strategic initiatives.



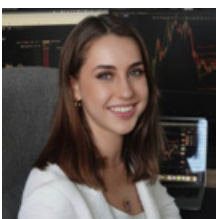
Veronika Drndova - Community and Content Manager | [Linkedin](#)

Veronika plays a pivotal role in fostering our vibrant community and managing engaging content.



Ernest Sawyer - Product Development | [Linkedin](#)

Ernest is responsible for driving the development of our products, ensuring they meet the evolving needs of our users.



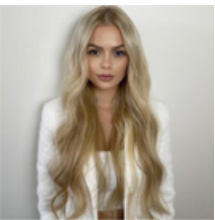
Romana Ludwigova - Crypto Trader and Trading Mentor | [Linkedin](#)

Romana's extensive experience as a crypto trader and mentor enriches our team with invaluable insights and guidance.



Vazira Salomova - Experienced Crypto Trader | [Linkedin](#)

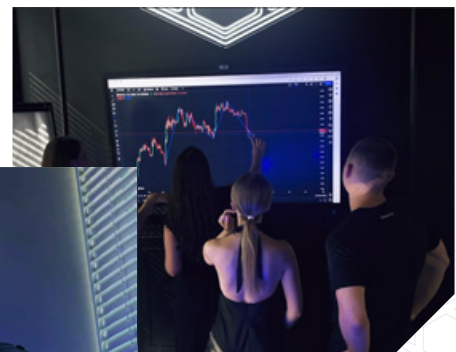
With a wealth of experience in crypto trading, Vazira contributes her expertise to enhance our trading strategies.



Nina Sporikova - Customer Support | [Linkedin](#)

Nina also plays a vital role in assisting our customers and providing them with the support they need.

Our team is united by a shared passion for the crypto trading industry and a commitment to delivering top-tier products and support to our community. Together, we are dedicated to achieving success and fostering a thriving ecosystem for our users.



Roadmap

Roadmap 2022



Assembled the initial team



Launched the HyroTrade trading platform



Achieved the milestone of the first 5,000 users on the platform.

Roadmap 2023



Conceived the idea for creating HyroTrader.



Expanded the team by welcoming new members.



Launched the MVP (Minimum Viable Product) of HyroTrader.



Hosted crypto trading community meetups.



Introduced the first educational courses for traders.



Updated the MVP based on valuable feedback from traders.



Welcomed the first traders onto the HyroTrader platform.



Initiated the affiliate marketing program.



Launched advertising campaigns on social media platforms (Facebook, Google).



Commenced collaboration with small-scale crypto influencers.

Roadmap 2024



Focused on the continuous development of HyroTrader's product, including automation processes, user account enhancements, and comprehensive statistical features.

- Expanded advertising efforts on social media to attract a broader customer base.
- Strengthened partnerships with prominent crypto influencers and traders.
- Organized crypto trading events to foster a sense of community.
- Introducing the Trading with API feature, enabling traders to conduct trades via API effortlessly.
- Launching a cashback program that rewards traders with cashback on every trade they make.
- Developed new educational courses tailored to advanced traders.
- Presenting our crypto trading NFT collection, aimed at elevating our presence in the market.
- Concentrated on social media presence and the creation of viral content.

Join us at HyroTrader as we revolutionize cryptocurrency trading by providing traders with the funding and support they need to succeed. We are poised to make a substantial impact in the crypto trading world, and we invite you to be a part of this exciting journey.